



*Solutions for economical clean water.*<sup>TM</sup> [kdfft.com](http://kdfft.com)

## Your customers are expecting less from you

Less bacteria, chlorine,  
heavy metal content,  
other contaminants, and  
odors at the point-of-use



**FLUID TREATMENT, INC.**





## KDF® 55 Process Medium helps you offer your customers less

When you use KDF® 55 Process Medium ahead of the granular activated carbon (GAC) stage in point-of-use (POU) water filters, you do three things:

*One*, you offer your customers a lot less than they're used to:

- Less bacteria
- Less free chlorine
- Less heavy metal content
- Less scale buildup
- Less filter maintenance

*Two*, you enhance the performance of the carbon.

*Three*, you also extend the useful life of the carbon.

### Proprietary Process Media

No one else—and we stress no one else — can offer you and your customers the purity or all of the benefits of using KDF Process Media. Period. In addition to KDF 55 Process Medium for POU water filters, KDF Fluid Treatment, Inc. manufactures KDF Process Media in other forms for other specific water filtration applications.

### How KDF 55 Process Medium Works

KDF 55 Process Medium is a high-purity copper-zinc alloy. When used in a water treatment unit, it undergoes a chemical process known as redox.

Redox is short for oxidation-reduction, which is a chemical reaction where electrons are transferred between molecules. In some cases, such as free chlorine, this transfer results in the formation of benign substances, such as chloride in this case, which then passes through the filter. In a similar way, copper, lead, mercury, and other heavy metals react to plate out onto the medium's surface effectively being removed from the water supply. KDF 55 Process Medium is so effective that it removes up to 98% of inorganic water-soluble heavy metals that are a concern to many public health officials and many consumers.

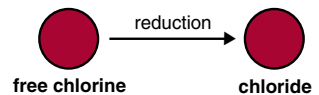
In addition, KDF 55 Process Medium controls microorganisms and reduces lime scale in problem areas like showers and tubs. KDF 55 Process Medium even changes waterborne calcium molecules that inhibit scale buildup and improves the taste of some of your favorite beverages.

### Ahead Of The Carbon, Ahead Of The Game

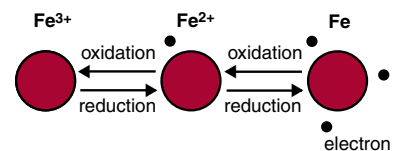
KDF 55 Process Medium is the ideal complement to GAC. Because GAC removes chlorine by surface chemistry, it actually fosters bacterial growth. But, unlike carbon, KDF 55 Process Medium is truly bacteriostatic. The electrolytic field created by the redox process is

an environment deadly to some microorganisms; it also creates hydroxyl radicals and hydrogen peroxides that interfere with the ability of some other microorganisms to function.

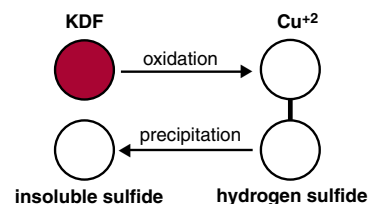
#### Typical Redox Reaction



Harmful chlorine is removed by changing free chlorine into chloride ions.



KDF process media act as catalysts to change soluble ferrous cations into insoluble ferric hydroxide, which is easily removed by regular backwashing.



KDF process media converts hydrogen sulfide to insoluble sulfide, which can be removed by backwashing.



9-3/4" Cartridge								
KDF® 55 Medium (Pounds)	Bed Depth (Inches)	ΔP Pressure Drop (Pounds Per Square Inch)					Max. Flow Rate-GPM (95% Reduction)	Effective Life (Gallons)
		1/2-gpm	1-gpm	1-1/2-gpm	2-gpm	2-1/2-gpm		
1/2	1.06	0	1	2	3	5	0.10	7,000
1	2.12	0	1	2	4	7	0.50	15,000
2	2.25	1	3	3	7	11	1.00	30,000
4	5.50	1	3	6	11	21	2.50	60,000

4-1/2" x 10" Cartridge								
KDF® 55 Medium (Pounds)	Bed Depth (Inches)	ΔP Pressure Drop (PSI)					Max. Flow Rate-GPM (95% Reduction)	Effective Life (Gallons)
		3-gpm	4-gpm	5-gpm	6-gpm	8-gpm		
3	1.90	1	3	5	10	15	1	45,000
4	2.54	1	3	6	10	14	2	60,000
5	3.15	1	4	7	12	16	3	75,000

2" x 10" Inline Cartridge								
KDF® 55 Medium (Pounds)	Bed Depth (Inches)	ΔP Pressure Drop (Pounds Per Square Inch)					Max. Flow Rate-GPM (95% Reduction)	Effective Life (Gallons)
		0.3-gpm	0.6-gpm	0.7-gpm	0.9-gpm	1.0-gpm		
1/2	1.59	1	1	2	3	3	0.25	7,000
3/4	2.42	1	2	3	4	5	0.35	11,000
1	3.19	1	2	3	5	6	0.50	15,000
2-1/2	8.00	1	5	8	9	10	1.00	22,000

2" x 6" Inline Cartridge								
KDF® 55 Medium (Pounds)	Bed Depth (Inches)	ΔP Pressure Drop (PSI)					Max. Flow Rate-GPM (95% Reduction)	Effective Life (Gallons)
		0.3-gpm	0.6-gpm	0.7-gpm	0.9-gpm	1.0-gpm		
1/4	0.82	0.5	1	1	1	2	0.12	3,500
1/2	1.59	1	1	2	3	4	0.25	7,000
1-1/4	4.00	2	3	4	5	5	0.50	15,000

## Hi-Ho, No Silver

Some filter manufacturers use silver-impregnated carbon to control bacterial growth. Perhaps on the surface this appears to be a reasonable compromise, but let's consider the attendant problems that the use of silver brings with it: One problem is that the US Environmental Protection Agency (USEPA) considers silver a pesticide that must be registered. Furthermore, maintaining bacteriostatic levels of concentrated silver occasionally violates USEPA guidelines for dissolved silver content. Although silver might inhibit the growth of bacteria within the confines of the filter itself while the unit is inactive, it is not necessarily effective as a bacteriostatic when the water is actively flowing through the filter. KDF 55® Process Medium is bacteriostatic while the filter is both inactive and active.

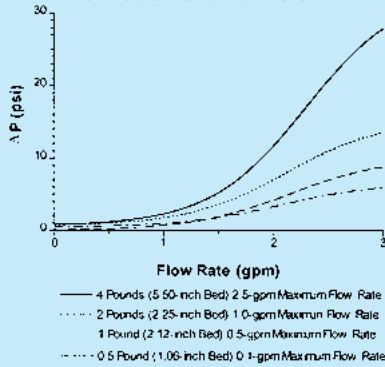
Pound for pound, KDF 55 Process Medium is about half the cost of silver. This could mean dramatic savings to your customers and you.

KDF 55 Process Medium is non-toxic, completely safe. It meets USEPA and US Food and Drug Administration (USFDA) standards for levels of zinc and copper in potable water. The USEPA has ruled that KDF 55 Process Medium is a "pesticidal device" that does not require registration. It's time to rethink the use of silver-impregnated media.

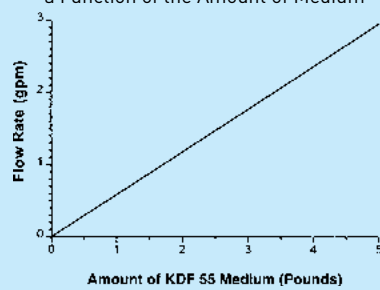


### 9/16" Cartridge Dechlorination (3/8" Tubing and Fittings)

Pressure Drop as a Function of Amount of Medium and Flow Rate

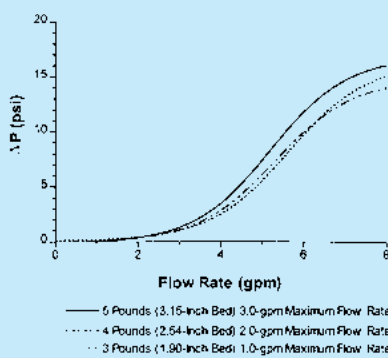


Maximum Flow Rate for 95% Reduction as a Function of the Amount of Medium

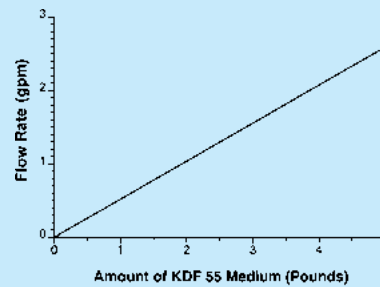


### 4 1/2" x 10" Filter Dechlorination (3/4" Tubing and Fittings)

Pressure Drop as a Function of Amount of Medium and Flow Rate

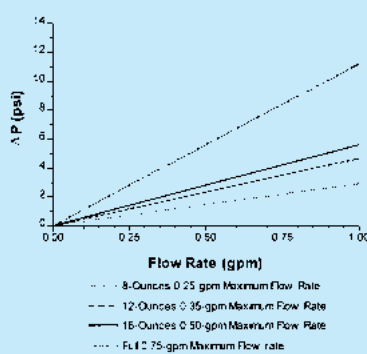


Maximum Flow Rate for 95% Reduction as a Function of the Amount of Medium

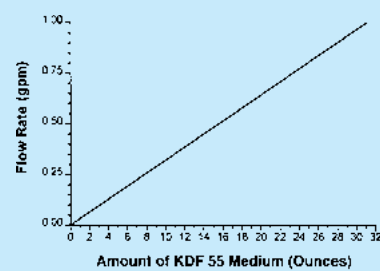


### 2" x 10" Inline Cartridge Dechlorination (1/4" Tubing and Fittings)

Pressure Drop as a Function of Amount of Medium and Flow Rate

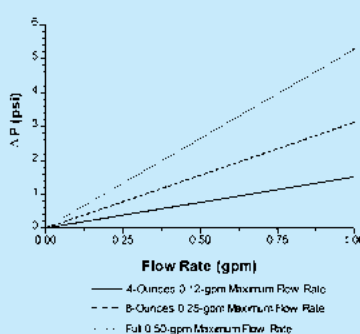


Maximum Flow Rate for 95% Reduction as a Function of the Amount of Medium

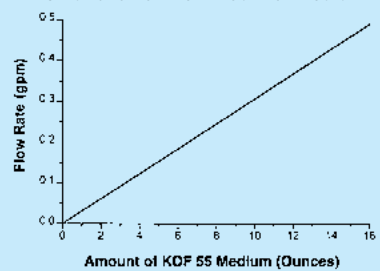


### 2" x 6" Inline Cartridge Dechlorination (1/4" Tubing and Fittings)

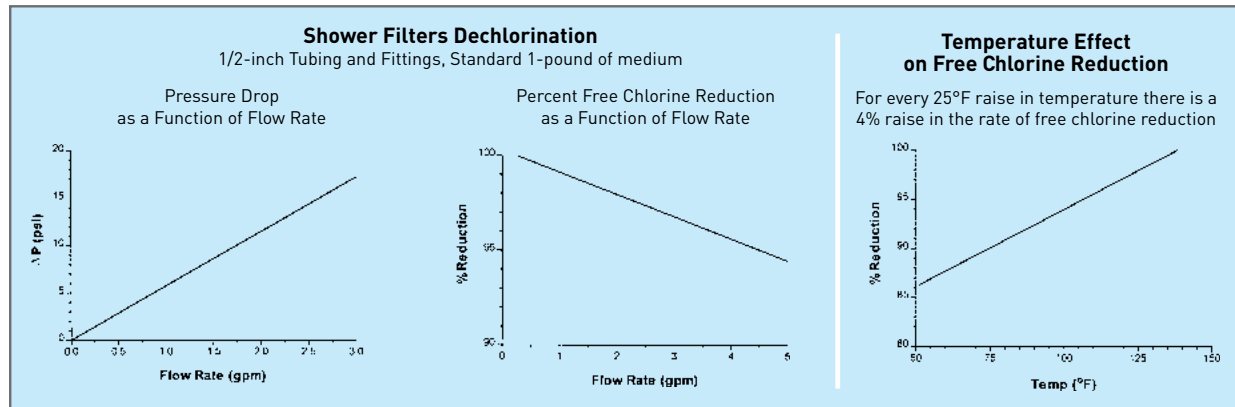
Pressure Drop as a Function of Amount of Medium and Flow Rate



Maximum Flow Rate for 95% Reduction as a Function of the Amount of Medium



Shower Filter								
KDF® 55 Medium (Pounds)	Bed Depth (Inches)	ΔP Pressure Drop (PSI)					Max. Flow Rate-GPM (95% Reduction)	Effective Life (Gallons)
		1-gpm	1.5-gpm	2-gpm	2.5-gpm	3-gpm		
1	3.50	1	3	5	10	15	3	15,000



## Helping Carbon Do What Carbon Does Best

By reducing inorganic contaminants before they get to the carbon bed, KDF® 55 Process Medium protects GAC from bacterial fouling and bacterial buildup, thus reserving the adsorption capacity of GAC for removing organic contaminants. This means less frequent carbon re-bedding and less frequent carbon media disposal. Remember, carbon is not re-cyclable but KDF 55 Process Medium is.

Less carbon lasts longer. KDF 55 Process Medium is more effective than carbon in removing chlorine. Not only does this mean the carbon works more efficiently, it also means the amount of carbon can be reduced. Less carbon means smaller filters. Smaller filters mean less maintenance. Less maintenance means reduced operating costs. Your customers will appreciate you more for less.

Now that carbon is available to do what it does best—control odor and improve taste—its effective life can be extended by up to fifteen times.

## KDF 55 Process Medium Improves The Performance Of Shower Filters

At higher water temperatures, such as used for showering, the very capacity of GAC that makes it so effective and desirable in a water filtration system (trapping odor-causing contaminants, including chlorine) works against it in the shower.

Higher temperatures can cause some contaminants trapped in the carbon bed to re-enter the water flow. Hot water, however, has no such effect on KDF 55 Process Medium. In fact, the higher the water temperature, the more effective KDF 55 Process Medium becomes in reducing free chlorine.

As noted above, KDF 55 Process Medium improves the performance of carbon. Less contaminants get to the carbon so less can go through it. Your customer will see less of the effects of chlorine such as dry flaky skin and damaged hair while the KDF 55 Process Medium helps control the unwanted growth of bacteria, fungi, algae, mold and lime scale in the tub or shower.

## Use KDF 55 Process Medium At Every Point-Of-Use

Although this is not an exhaustive list, it hints at the broad range of applications where your customers will benefit from the advantages of your adding KDF 55 Process Medium to your carbon-based filters.

- Basements
- Bathrooms
- Boats/Marinas
- Cafes
- Coffee houses
- Concession stands
- Convenience stores
- Drinking fountains
- Factories
- Gas stations
- Nursing or assisted-living facilities
- Offices
- Pharmaceutical manufacturers
- Recreational vehicles

- Groceries
- Hospitals
- Hotels/motels
- Icemakers
- Inns
- Kidney dialysis centers
- Kitchens
- Laundry facilities
- Medical laboratories
- Restaurants (including fast food)
- Schools
- Soft drink dispensers
- Spas
- Supermarket produce misters
- Taverns
- Water-vending machines

Wherever there's a water faucet supplying private, public or commercial needs for drinking, eating or washing, KDF 55 Process Medium will make a welcome difference.

## KDF 55 Process Medium Improves The Performance Of Other Water Filtration Systems, Too

There are many water filtration systems available today. Reverse osmosis (RO) and deionization (DI) are two popular options. KDF 55 Process Medium enhances performance in these systems, too. Just as it does with GAC, KDF 55 Process Medium allows RO and DI systems to concentrate on their strengths while protecting membranes and ion exchange resins downstream.

# So...The Big Question Remains: Why Use KDF® 55 Process Medium In Your Filters?

Start with Purity. It's protected by US and foreign patents and certified safe by the USEPA. There's nothing else like it. Nothing! Then consider Performance. It gets the job done. It works in cold or hot water, in large or small systems. How about its Cost Effectiveness? It pays for itself by reducing your system maintenance, extending the life of some system components and protecting other components, and eliminating the need for expensive and toxic silver-impregnated media. Flexibility. KDF® 55 Process Medium works by itself or with other components, in POU or POE systems. Recyclable. Carbon might not be but KDF 55 Process Medium most certainly is. EPA-approved. No red tape. Unparalleled Tech Support is available on our toll-free 800 line. It's Non-toxic.

Finally, don't forget Competition. Not ours, yours! Filter manufacturers around the world have discovered the value and benefits of using KDF 55 Process Medium in their carbon-based filters.

KDF 55 Process Medium stands alone. And it gives your customer less. Which is exactly what they are expecting from you.

To learn more about KDF 55 Process Medium and how its use along with carbon in your water filters can benefit your customers, call 1-800-437-2745 or click onto [www.kdfft.com](http://www.kdfft.com) today.



**KDF® 55 Process Medium**



**KDF® 85 Process Medium**

KDF Process Media are protected by the following patents: U.S. patents 4,642,192; 5,122,274; 5,135,654; 5,269,932; 5,198,118; 5,275,737; 5,314,623; 5,415,770; 5,433,856; 5,510,034; 5,599,454; 5,833,859; 5,837,134; 5,951,869 and 6,197,204. Foreign counterparts granted. Other US and foreign patents pending. KDF Process Media meet USEPA and NSF standards for levels of zinc and copper in potable water and ANSI/NSF Standard 42 for drinking water system components. They have also been approved and/or certified for the treatment of water by numerous international agencies.



**FLUID TREATMENT, INC.**  
Solutions for economical clean water.™

1500 KDF Drive  
Three Rivers, Michigan 49093-9287  
Toll-free: 1-800-437-2745  
Phone: 1-269-273-3300  
Fax: 1-269-273-4400  
E-mail: [info@kdfft.com](mailto:info@kdfft.com)  
Web: [www.kdfft.com](http://www.kdfft.com)

NOTICE: As of March 2017, KDF Fluid Treatment, Inc. believes the data herein are reliable and accurate. The data are based on outside and internal laboratory tests. Due to varying water chemistry, it is recommended that users test performance on their own equipment. As technical assistance is furnished by KDF Fluid Treatment, Inc. at no charge to the user and since KDF Fluid Treatment, Inc. has no control over engineering of hardware incorporating the KDF® Process Media, KDF Fluid Treatment, Inc. assumes no liability or responsibility for such assistance. Due to synthetic procedures used by outside laboratories, KDF Fluid Treatment, Inc. is not responsible for differing results in the field. KDF Fluid Treatment, Inc. assumes no responsibility for user claims on the pesticidal abilities of KDF Process Media because of varying water chemistry and users' applications. Since governmental regulations may differ from one location to another and may change from time to time, KDF Fluid Treatment, Inc. is not responsible for users' manufacturing procedures, disposal practices, selection of media, or claims or advertising by the user. No warranty, express or implied, is given nor is freedom from any patent owned by KDF Fluid Treatment, Inc. or others to be inferred.

